

Message Text

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PAGE 01 STATE 133737

70

ORIGIN COME-00

INFO OCT-01 NEA-10 ADP-00 EB-11 CIAE-00 INR-10 NSAE-00

RSC-01 /033 R

66632

DRAFTED BY COM/DIBA/OIM:RMLOUGHLIN

APPROVED BY EB/OCA/REP:LAKLIEFORTH

COM/DIBA/OIM:JBHEARN/DEWESTLEY

NEA/ARP:BWRAMPELMEIER PHONE

----- 036128

R 092122Z JUL 73

FM SECSTATE WASHDC

TO AMEMBASSY JIDDA

INFO AMEMBASSY BEIRUT

UNCLAS STATE 133737

FROM COMMERCE

EO 11652 NA

TAGS: BFOL, BPUB, EIND, SA

SUBJ: REQUESTED PRODUCT PRIORITY, FOREIGN EXHIBITION, AND MARKET
RESEARCH REPORTS AND RELATED SAG PUBLICATIONS

RE STATE A-8356, 8/6/72

1. ASSUME FOLLOWING REPORTS BEING PREPARED FOR TRANSMISSION OR
ALREADY POUCHED. PLEASE SUBMIT BY CABLE ANY NOT YET POUCHED.
REQUIRED SOONEST FOR PROGRAM PLANNING.

2. PRODUCT PRIORITY LISTING, REQUESTED REPAIR.

3. REPORT ON THE BRITISH COMMERCIAL EXHIBITION, JIDDA, ENDED
4 APRIL. ACCORDING OUTLINE FURNISHED COMMATT BY MRO 10 APR,
SHOULD INCLUDE DATES; NUMBER OF EXHIBITORS; IDENTIFY EXHIBITORS
AND PRODUCTS DISPLAYED; ATTENDANCE FROM JIDDA AREA, ELSEWHERE
IN SAUDI ARABIA AND OUTSIDE KINGDOM, BY ORIGIN; SUCCESS OF EVENT,
INCLUDING, AS POSSIBLE, OFF-FLOOR SALES, PROJECTED SALES TO
RESULT WITHIN FIRST YEAR, AGENTS APPOINTED; NUMBER LOCAL AGENTS
PARTICIPATING WITH PRINCIPALS; PROMOTIONAL DEVICES EMPLOYED BY
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UK SUCH AS CHARTER FLIGHTS, VIP APPEARANCES; EMB COMMENTS;

UK EMB COMMENTS. IF THE REQUESTED EXHIBITION CATALOG CAN BE AIR POUCHED TO ARRIVE PRIOR 31 JULY, SUCH OF REQUIRED DATA AS IT CONTAINS MAY BE MERELY SUMMARIZED IN CABLED REPORT.

4. REPORT ON METAL FURNITURE FACTORIES IN JIDDA, INCLUDING TYPES AND AMOUNTS PRODUCTION, NUMBERS EMPLOYEES, TYPES AND NATIONAL ORIGINS OF METALWORKING MACHINERY USED, AND MANAGERS' PLANS FOR PLANT EXPANSION, PRODUCTION INCREASE AND EQUIPMENT ACQUISITION. IN LIEU DETAILED FIGURES ON PRODUCTION AND EMPLOYMENT, EMB MAY MERELY NOTE ANY CHANGES FROM "STATEMENT OF LICENSED FACTORIES, 1391," OR FROM 1392 EDITION, IF SUBMITTED.

5. OBTAIN FOR COMMERCE ONE CY OF "STATEMENT OF LICENSED FACTORIES UNDER REGULATIONS FOR THE PROTECTION AND ENCOURAGEMENT OF THE NATIONAL INDUSTRIES AND FOREIGN CAPITAL INVESTMENT REGULAIONS," END 1392 EDITION. STATEMENT WAS TO HAVE BEEN FORWARDED TO EMB IN TWO COPIES BY COMMERCE MINISTRY RIYADH BY END APRIL. SUGGEST CONTACT TAWFIQ IBRAHIM, ASST DIRECTOR GEN, INDUSTRIAL DEPT, IF NOT YET RECEIVED. RUSH

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
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Control Number: n/a
Copy: SINGLE
Draft Date: 09 JUL 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973STATE133737
Document Source: CORE
Document Unique ID: 00
Drafter: RMLOUGHLIN
Enclosure: n/a
Executive Order: N/A
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ISecure: 1
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